

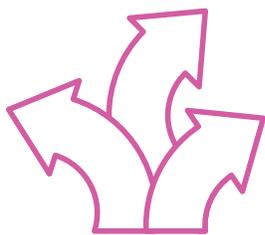
Request for Application

Capture new revenue from existing IP

Does your company have products in declining markets or technology on the shelf that haven't been commercialized? Even if your existing technology is already generating revenue, it could and should be generating more - from adjacent markets, new geographies, licensing partners, and more.

Xinova's Request for Application (RFA) unleashes a global network of innovators on your existing technology to identify new applications that

could generate revenue, while preserving your IP. Our network of experienced entrepreneurs and commercialization professionals will design commercialization plans for each of those opportunities that includes actionable next steps towards pursuing them. This will enable your company to expand product lines to penetrate new markets, broaden revenue streams, or revive revenue from products in declining markets. All in the service of capturing more revenue and growing your business.



Expand product lines to penetrate new markets



Broaden revenue streams



Revive revenue from products in declining markets

Xinova

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Identify markets for your company's existing IP and technology

By Requesting Applications for your technology, our curated network will analyze it and your IP to identify new uses for your technology that has potential to generate revenue. This is particularly useful if you have products in declining markets, or technology that hasn't been utilized yet. It could even be proprietary back-office technology that is running your business - our network will identify the possibilities.

Design commercialization plans; Capture new markets and streams of revenue

At a minimum, Xinova innovators will design commercialization plans that outline positioning, competition, product development, go-to-market strategy, potential partners, and more. Leaving you with executable designs to capture new markets, customers, and streams of revenue.



"Through this strategic alliance with Xinova, we expended and fortified our technology base. We have collaborated on several innovation and development projects ranging from laser treatments to emerging areas in AI. We benefited from new approaches to problem solving and solution engineering of our technology. I recommend working with Xinova."

- Haelyung Hwang, CEO, Lutronic.

Xinova Customers



Let's grow your business together. Take the first step. hello@xinova.com



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