

# RAISIO BENEMILK

Joint Ventures take local AgTech global

## Finnish cattle-feed innovator seeks greener global pastures

### VALUE-ADDING CATTLE FEED SATISFIES GLOBAL DEMAND

Raisio, a leading European food production company, develops cattle-feed supplements that make milk production safer, more efficient, and more environmentally responsible. These innovative feeds, successfully launched to the Finnish Dairy industry as the Benemilk® product line, are poised for international success through a joint venture between Raisio and Xinova that transfers ownership of the original invention to a jointly owned Finnish company named Benemilk® Oy.

### INTERNATIONAL CO-INNOVATION

In addition to penetrating new global markets, Raisio is working with co-innovation partner, Xinova, to strengthen the Benemilk® Oy IP portfolios and connect new IP to international markets. The partnership is expanding the value of Raisio's core technology via Xinova's global network of world-class expertise in patenting and licensing.

### ONGOING INNOVATION

The agreement enables Raisio with continued success in Finland along with added revenue from dairy markets worldwide. And Xinova is also helping with the discovery and application of complementary innovations to further promote safe, efficient, and environmentally responsible food production.

### GLOBAL BENEFITS

**The Raisio innovation helps address worldwide challenges related to large-scale food production.**

- Increases in dairy productivity and protein content improve food production efficiency.
- Benemilk® feed reduces greenhouse-gas emissions from cow digestive systems.
- A Benemilk® fed cow produces on average one more calf during its breeding lifetime.

“ Our work with Xinova and its international invention ecosystem brings the best possible expertise and resources to bear upon the improvement, patenting, enforcement, and global commercialization of our inventions.”

– **Matti Rihko**  
Raisio, CEO



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