

AKZO NOBEL

Fresh coat of innovation

Global leader in paint and coatings taps the Xinoa global innovator collective for new solutions to old challenges

DIVERSITY DRIVES DISCOVERY

Netherlands-based AkzoNobel, the world's largest paint and coatings company, accesses Xinoa's global network of 12,000 innovators, labs, research institutions, and universities to discover and develop potential new products. The partnership also connects AkzoNobel to proven technologies in the Xinoa IP portfolio of chemistry and materials science. It's about looking in unexpected places for great ideas and fresh perspectives.

ADVANCING TECHNOLOGY

The long-term relationship provides AkzoNobel the potential for new coating technologies that will improve its competitive position in the global marketplace. Other benefits include the option to expand upon and spin off discoveries generated through this partnership, opening future product development and commercialization opportunities. Xinoa curates the best solutions and manages the co-development process to ensure projects advance quickly and efficiently.

INNOVATIVE ADVANTAGE

AkzoNobel is a major producer of specialty chemicals with a passionate emphasis on developing and delivering sustainable solutions to their customers. In line with their guiding philosophy of Tomorrow's Answers Today™, AkzoNobel continually seeks new technologies to provide improved products to industries and consumers worldwide. Access to a global network of unrivaled expertise offers a competitive advantage in finding new products and developing them faster and more efficiently than the competition.

AKZO NOBEL QUICK FACTS

- Global Fortune 500 member. Largest paint and coatings company.
- HQ in Amsterdam, the Netherlands. Operations in more than 80 countries. 55,000 people worldwide.
- Major producer of specialty chemicals, providing industries and consumers worldwide with innovative products.
- Passionate about developing sustainable solutions. Consistently ranked a global leader in the area of sustainability.

“ This collaboration with Xinoa aims to enhance the innovation pipelines available to AkzoNobel to help us achieve our goal of continued improvement and new product introductions.”

– **Jos Keurentjes**
AkzoNobel director of open innovation

Xinoa

Visit us at [Xinoa.com](https://www.xinoa.com)